

張鍵沂

Cheung Kin-yi

WELCOME TO THE PARADISE

2023

Since Concept Store

灣仔軒尼詩道302-308號集成中心UG7舖

Shop UG7, CC Wu Building, 302-308 Hennessy Road, Wanchai

現成物、聲音

Found objects, sound

長度 Duration 1'03"

L 200 x W 300 x H 250 mm

這件作品以金錢為主題，剪輯與消費有關的聲音，例如使用八達通的聲音、重複播放的商品推銷錄音和人們談及金錢的對話，並將這些聲音重疊，製造混亂的效果，讓觀眾置身在鋪天蓋地、刺激消費意欲的宣傳聲中。喇叭容器為一個以對比強烈的色彩佈置的「樂園」，強調誇張。容器內放有在概念上帶有關係的不同小物，不管是廉價還是名牌物品，都是象徵消費主義的符號。作品希望突出金錢世界享樂背後的荒誕一面，並對消費主義作出批判。

The theme of this piece of work is "Money". Audio recordings used are all related to consumption, such as the sound of tapping an Octopus card, promotional announcements played in loop, and daily conversations associated with money. The sounds are overlapping, and audiences are put in the massive chaos of promotional recordings that are aimed to stimulate their impulse of consumption. With the use of strong colour contrast, the speaker container is a colourfully decorated "wonderland" that emphasises dramatisation. Small objects that are related to the theme are placed in the container. Low-end or luxury goods, they are symbols of consumerism. The work is intended to highlight the absurdity behind the revelry which is celebrated in the monetary world and serves as a critique of consumerism.

主辦 Presented by



策劃及製作 Curated & produced by

NO DISCIPLINE LIMITED